

Sales Target

Module Guide: Sales Target

Module Location

CRM > Sales Target > Sales Target

Module Objective

The **Sales Target** module serves as a central hub for setting, managing, and monitoring sales targets for various periods, sales groupings, and products. The data input here becomes the basis or reference for all sales performance comparison reports, such as "Target vs. Actual."

1. Main View (Sales Target List)

The main page of this module displays a list of all Sales Target documents that have been created.



View Explanation

This page is for viewing and managing all targets that have been set.

- **Filters:** You can search for a specific target by **Period** or other keywords.
- **Target List:** The table below displays a summary of each target, with columns such as **SalesTargetNumber**, **Period**,

Sales Grouping, Status, and Approval.

Button Functions

- **New:** The primary button to create a new Sales Target.
- **Delete:** To delete a selected target.

2. Steps to Manage a Sales Target

The following is the workflow for setting a new target.

Step 1: Create a New Target

From the Main View, click the **New** button to open the target entry form.

Step 2: Fill in Product Sales Target Details

You will be directed to a form to fill in the target details, which can be specific per product.

- **Sales Grouping:** Select the sales group or team whose target is being set (e.g., UMS - Mondelez).

Sales Grouping* :

- **Period Code:** Enter the code for the target period, for example, "2025M".

Period Code* :

- **Target Value:** Enter the total sales target value in the appropriate currency.

Target Value* :

- **File Upload:** You can attach a supporting file if available.

File Upload* :

- **Monthly Target Details:** In the detail table below, you can break down the total target into monthly targets. Select the month from the **Sales Target Month** dropdown and enter the nominal **Amount** for that month.

Sales Target Month	Amount
August	0,00

Step 3: Save the Target

After all data is filled in, use the buttons in the bottom-left section:

- **Save:** To save the target as a draft.
- **Confirm:** To finalize and send the target into the approval workflow.
- **Cancel:** To cancel the entry.

Workflow & Integrated Business Process

- The target data input here will be pulled by the system for performance comparison reports, such as Target vs Actual Sales Stages.
- A target that has been **Confirmed** will likely go to a **Sales Target Inbox** to be approved by management.

Tips & Important Notes

- Ensure the **Sales Grouping** and **Period** are correct before saving the target.
- This module is the foundation for all sales performance reporting. The accuracy of the data input here is very

important.

- Use the detail table to break down annual targets into more easily monitored monthly targets.

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