Region Settings

Module Guide: Region Settings

Module Location

Settings > Delivery > Region Settings

Module Purpose

The **Region Settings** module serves as master data for grouping several **Rayons** (smaller delivery areas like cities or ports) into a single, larger **Region**, such as a country or continent. The main goal is to create a logical geographical hierarchy, allowing management to perform analysis, planning, and set logistics policies at a macro level.

1. Main View (Region Settings)

The main page displays all the Regions that have been defined in the system.

View Explanation

- **Filter**: Allows for a quick search based on **Region Code**.
- **List Table**:
  - **Region Code Number**: A unique code for each Region (e.g., R001, R002).
  - **Description**: The name of the Region (e.g., INDONESIA, SOUTH KOREA, VIETNAM).

- **Action Buttons**:
  - **Add**: Opens the form to create a new Region.
  - **Delete**: Deletes the selected Region.

2. Add Region Page

This form is used to define a new Region and associate the Rayons that are its members.

View Explanation

- **Region Code***: The unique code to be created for the new Region.
- **Region Name***: A descriptive name for the Region (e.g., "Southeast Asia," "Western Europe").
- **UnRegion**: This list box displays all **Rayons** (from the Rayon Settings module) that have **not** yet been allocated to any Region.
- **Region**: This list box displays all **Rayons** that have **already** been allocated to the Region being created or edited.

3. Steps to Create a Region

1. Ensure all specific delivery areas (Rayons) have been created first in the **Rayon Settings** module.
2. From the main page, click the **Add** button.

3. Fill in the **Region Code** and **Region Name**.

4. In the **UnRegion** box, select the Rayons you want to include in this new Region.

5. Use the transfer function to move the selected Rayons to the **Region** box.

6. Repeat steps 4 and 5 until all relevant Rayons are in the **Region**.

7. Click **Save**.

4. Integrated Workflow & Business Process

- **Market and Sales Segmentation**: The sales team can use Region data to analyze sales performance per Region. This helps in setting regional sales targets and marketing strategies.

- **Logistics Pricing Policy**: The company can set different pricing policies or shipping rates for each Region. For example, the shipping rate to the "Europe" Region might differ from the "Asia" Region.

- **High-Level Reporting**: This module allows management to view aggregated reports on shipping, costs, and logistics efficiency per Region, providing a broader strategic view compared to reports per Rayon.

- **Supply Chain Management**: For global companies, grouping by Region helps in managing the supply chain. For example,

a warehouse in Singapore can be assigned to serve all shipments to the "Southeast Asia" Region.

5. Tips & Important Notes

- The hierarchical structure between **Regions** and **Rayons** should be well-planned to align with the company's operational and reporting structure.
- Use consistent and clear naming for **Region Names** so they are easily understood by all departments.
- This module is very important for strategic analysis, so its management should be handled centrally by the team responsible for logistics or commercial strategy.

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