Item Sales Report

Sales Reports

This section covers various types of reports that can be generated from sales data for analysis and monitoring purposes.

Report Module Guide: Item Sales Detail

Module Location

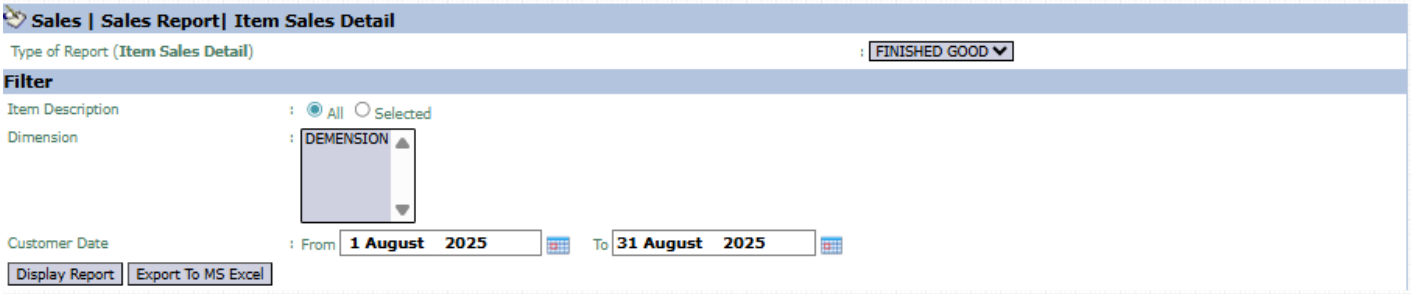
Sales > Reports > Item Reports > Item Sales Report

Module Objective

The **Item Sales Detail** report module is used to generate a detailed report that displays all sales transactions, grouped by item or product. This report is very useful for analyzing the sales performance of each product item individually.

1. Report Parameters (Filter)

The main page of this module is a form containing various parameters to customize the report that will be generated.



Here is an explanation for each parameter:

- **Item Description**:
  - Filter the report to display **All** items or a **Selected** item.
- **Dimension**:
  - An additional filter to screen by product dimension.
- **Customer Date**:
  - Specify the **From** and **To** date range to define the period of sales transactions to be displayed (e.g., August 1, 2025, to August 31, 2025).

2. Steps to Generate the Report

Step 1: Set Report Parameters

Select all the parameters you need, especially defining the **Customer Date** range and the **Item Description** scope.



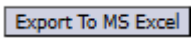
Step 2: Generate the Report

After all parameters are set, click one of the two buttons in the bottom-left section of the page:

- **Display Report**: To preview the item sales report directly on your screen.



- **Export To MS Excel**: To download the report data in an Excel file format.



3. Example of the Report View

After you click, the system will generate a detailed sales-per-item report as in the example below (although there is currently no data).

Report Explanation: The report will display a detailed list of each sales transaction, sorted or grouped by product.

Key Columns: This report will typically contain columns such as **Item Code**, **Item Name**, **Quantity Sold**, **Sales Value**, and the **Customer** who made the purchase.

Tips & Important Notes

- Use this report to identify which products are the **best-sellers** in a given period.
- This report is very useful for the **Product Management and Marketing teams** to evaluate the performance and popularity of each product.
- The **Selected** filter for **Item Description** is very useful for performing an in-depth analysis of one specific product.

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