

Distributor Sales Return

Sales Return Reports

This section covers reports related to the process of returns or the sending back of goods from customers.

Report Module Guide: Distributor Sales Return Report

Module Location

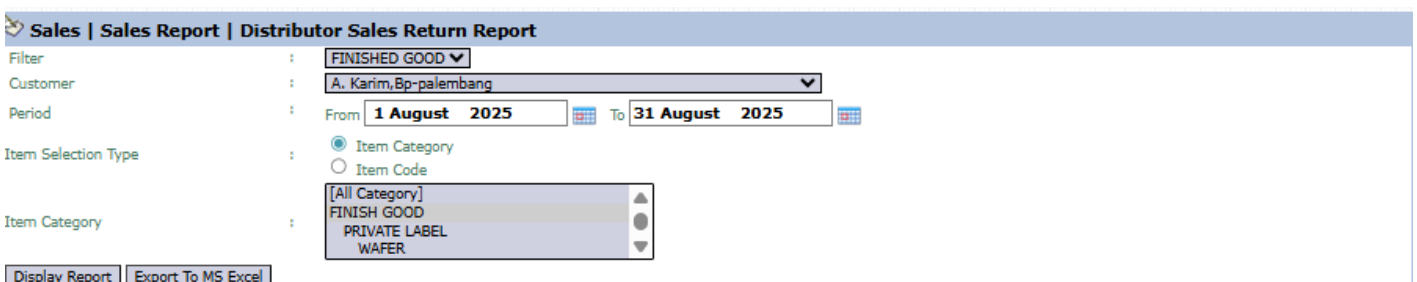
Sales > Reports > Sales Return Reports > Distributor Sales Return Report

Module Objective

The **Distributor Sales Return Report** module is used to generate an analytical report that calculates the return rate or percentage for a distributor. This report compares the total sales value (turnover) with the total value of returned goods to provide an overview of the distributor's performance and potential product issues in the market.

1. Report Parameters (Filter)

The main page of this module is a form containing various parameters to customize the report that will be generated.



The screenshot displays the 'Distributor Sales Return Report' form with the following parameters:

- Filter:** FINISHED GOOD
- Customer:** A. Karim,Bp-palembang
- Period:** From 1 August 2025 To 31 August 2025
- Item Selection Type:** Item Category, Item Code
- Item Category:** [All Category], FINISH GOOD, PRIVATE LABEL, WAFER

Buttons at the bottom: Display Report, Export To MS Excel

Here is an explanation for each parameter:

- **Customer:**

- The primary filter to select the **Distributor** to be analyzed from the dropdown (e.g., A. Karim,Bp-palembang).

- **Period:**

- Specify the **From** and **To** date range to pull sales and return data within that period (e.g., August 1, 2025, to August 31, 2025).

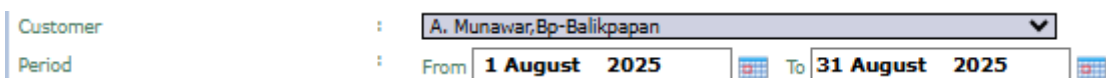
- **Item Category:**

- Use this list box to focus the analysis on specific product categories.

2. Steps to Generate the Report

Step 1: Set Report Parameters

Select the **Customer** (Distributor) you wish to analyze and define the **Period** range.



A screenshot of a report configuration interface. It shows two rows of input fields. The first row is labeled 'Customer' and has a dropdown menu with the selected value 'A. Munawar,Bp-Balikpapan'. The second row is labeled 'Period' and has two date input fields: 'From' with the value '1 August 2025' and 'To' with the value '31 August 2025'. Both date fields have small calendar icons to their right.

Step 2: Generate the Report

After all parameters are set, click one of the two buttons in the bottom-left section of the page:

- **Display Report:** To preview the analysis report directly on your screen.

[Display Report](#)

- **Export To MS Excel:** To download the report data in an Excel file format.

Export To MS Excel

3. Example of the Report View

After you click, the system will generate a summary report like the following.

Print Close



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Distributor Sales Return Report

Distributor : A. Munawar,Bp-Balikpapan

Product Category	Total Omset	Total Return	Percentage %
FINISH GOOD			
Total	0.00	0.00	

Created by

mis

Report Explanation: This report presents a summary of the return rate per **Product Category** for the selected distributor.

Key Columns for Analysis:

- **Total Omset (Total Turnover):** Shows the total sales value to the distributor in that period.
- **Total Return:** Shows the total value of goods returned by the distributor.
- **Percentage %:** Shows the return percentage, calculated from $(\text{Total Return} / \text{Total Turnover}) \times 100\%$.

Tips & Important Notes

- Use this report to **evaluate distributor performance**. A high return rate may indicate problems with sales activities, product handling, or logistics at the distributor level.
- This report is an important analysis tool for **Sales Management** to manage distributor relationships and performance.
- To get an accurate percentage calculation, ensure all sales and return transactions for that distributor have been recorded correctly in the system.

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